



Contact:

Elaine Hughes, Simon Public Relations
(215) 545-4715, x21, ehughes@simonpr.com



Ravitz Family Markets Presents \$15,000 Donation to Ronald McDonald House

CHERRY HILL, N.J., May 21, 2013 – Ravitz Family Markets, owners and operators of five ShopRite supermarkets in Burlington and Camden counties, N.J., presented a \$15,000 donation to Ronald McDonald House Charities of the Philadelphia Region, at the non-profit's recent telethon.

The donation was made on behalf of the stores' Cares Committee (Cares), which is an employee-managed initiative that drives many of the Ravitz Family Market's outreach programs in the communities its stores serve. Cares members choose programs to support; raise funds through nearly 1,000 fellow employees, customers, and vendors; and award donations. Cares also provided volunteers that staffed the telethon's phone bank.

Ronald McDonald House is a non-profit organization that creates, finds, and supports programs that directly improve the health and well-being of children in the community.

In the photo above (left to right) are Ronald McDonald; Shawn Ravitz, Vice President of Administration of Ravitz Family Markets; Erika von Tiehl, CBS 3 co-anchor; beneficiaries Merissa and Jaidyn; and Teddy Thomas, President of Ronald McDonald House of SNJ.

Throughout its 40 years in business, Ravitz Family Markets has been a long-time supporter of key community efforts, including The Ravitz Family Foundation, which aids children and families in need by providing grants to local charitable organizations.

###