



Ravitz
Family Markets
SINCE 1968

**Building a
Stronger
Community
Together
Fund Raising Guide**

Building a Stronger Community Together...

"We make a living by what we get, but we make a life by what we give" Winston Churchill

At Ravitz Family Markets, we believe in our community and are always looking for ways to give back. This tradition of giving back to the towns we serve started with our Founder, Stanley Ravitz, back in 1968. If you are a local group in need of support we encourage you to contact us. We are always here to help.

Please read through this brochure to see how we can help. Our community support comes in three forms.

Ravitz Family Markets Supports

Ravitz Family Markets Supports our local areas by supporting all local charitable and community events. This support is in the form of a \$20.00 gift certificate that can be used in any of our 5 ShopRite locations.

How it works:

1. All requests should be made in writing on Organization or Company Letterhead and must contain the Organization's address, telephone number, a contact person and the Federal Tax ID number. In addition, please include information about the specific program or event seeking a donation.
2. Please forward your request to our Corporate Office:
3. Requests can also be submitted via Fax Number 856-667-2037 or hand delivered to one of our store locations.
4. Please allow Fourteen (14) days for processing your request.
5. Gift Certificates can either be mailed or may be picked up at one of our store locations. Please specify which location you wish to pick up your certificate.

We would like to support as many organizations as possible. In order to do this, we ask that organizations limit their requests to one event per year.

Ravitz Family Markets Cares

The Cares committee was created in 2006. Our President, Steve Ravitz, brought together a group of our store employees and asked them which charities would they want the company to support. With this simple question, the Cares committee was created. The Cares committee is a group consisting of Store and Corporate employees. The Cares committee coordinates our charitable efforts at the stores by holding store events and collecting money through soliciting donations at the registers. Since its inception in 2006, the Cares committee has collected over \$1,500,000 for local charities such as Yellow Ribbon Club of South Jersey, Operation Yellow Ribbon, Children's Hospital of Philadelphia Foundation, Ronald Mc Donald House, Animal



Welfare Association and Make a Wish just to name a few. Local Charitable organizations are encouraged to reach out to the Cares committee to get nominated for a month of collections.

How it works:

1. Local charitable organizations can contact the Cares committee at our corporate address. Organizations must be a registered 501c3 in order to be supported.
2. The organization will then be asked to present some information about their charity to our Cares Committee Nomination Meeting held on the second Friday in December.

3. The Cares committee will then nominate charities to support for the following calendar year. The nominated charities will then go on the vote selection sheet sent to our company employees. The employees will then vote on the charities they wish to support.



4. The top eight vote getters will then be our charities of the month for the following year. The Cares committee will contact the winning charities and will coordinate the fundraising activities in our stores.

5. Charities that have not been selected are welcome to present to the committee again the following year.

Ravitz Family Foundation

In 1996, Doris and Stanley Ravitz founded the Ravitz Family Foundation. With the help of their vision, inspiration and generosity, the mission of this foundation became “to aid local children and families in need”. Over the last several years, we have been fortunate to be able to grant money to more than forty local charitable organizations, religious groups, schools, and members of our community in need. We encourage all agencies and programs that are consistent with our mission, to aid children and families in need, to contact us.



To apply for a grant from the Ravitz Family Foundation, please provide the following items:

- A general overview of your program and target population
- A specific program or need for which you are requesting funding, along with the amount requested
- A copy of your 501c(3)

This information can then be sent to our corporate office. You can also find out more information about our foundation at www.ravitzfamilyfoundation.org

How to contact us...

Ravitz Family Markets Supports
Ravitz Family Markets Cares
Ravitz Family Foundation



Ravitz Family Markets
Attention: Community Support
2240 Marlton Pike West, Suite 17
Cherry Hill, NJ 08002

856-667-9410

856-667-2037 fax

Email - sr0728admin@wakefern.com

www.ravitzfamilymarkets.com

www.ravitzfamilyfoundation.org

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